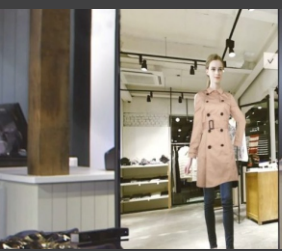
VIRTUAL ON™

factsheet:
Virtual Fashion Mirror



VIRTUAL ON™

virtualongroup.com

VIRTUAL FASHION MIRROR

- Induce to try on items with customer engagement.
- Drive customer traffic to the shops (pop-up store).
- Check your style, look in fast.
- Track product engagement.
- Advertise and sell items without physical stock.
- Browse items without hassle of visiting every shops.
- Raise brand awareness, retain customer loyalty.
- Fun-factor of in-store shopping.
- Can be used interactive show window.

FEATURES

- Automatic and Accurate Body Measurements – In about 3 seconds.
- Fast Browsing and Selection of Items - easily change in and out of clothes.
- Real-time 3D Virtual Fitting – try on new clothes, realistically draped over the customers body, moving freely as they moves.
- Rear view – show you rear view of the cloth while trying on.
- Advertising features – use the mirror to display a digital look book, brand promotion video.
- Fitting result photo download – download fitting result photo by scanning QR code and share to social Networks.
- Print out – print out fitting result together with shop information, discount coupon, promotion information and etc.
- Recording video – record video of yourself and save it to your smart phone for further use in F

MIRROR COMPETITIVNESS

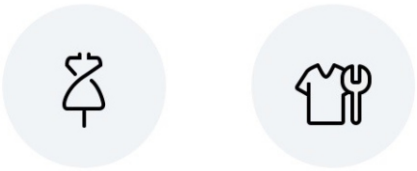
1. Fast, Easy and Economical cloth data production.
2. Realistic 3D look and feel of garments in sync with body movements.
3. Layer items and multiple style combinations.
4. Rear view feature without additional camera.

COMPONENTS

ALL-IN-ONE MODEL INCLUDES

HARDWARE

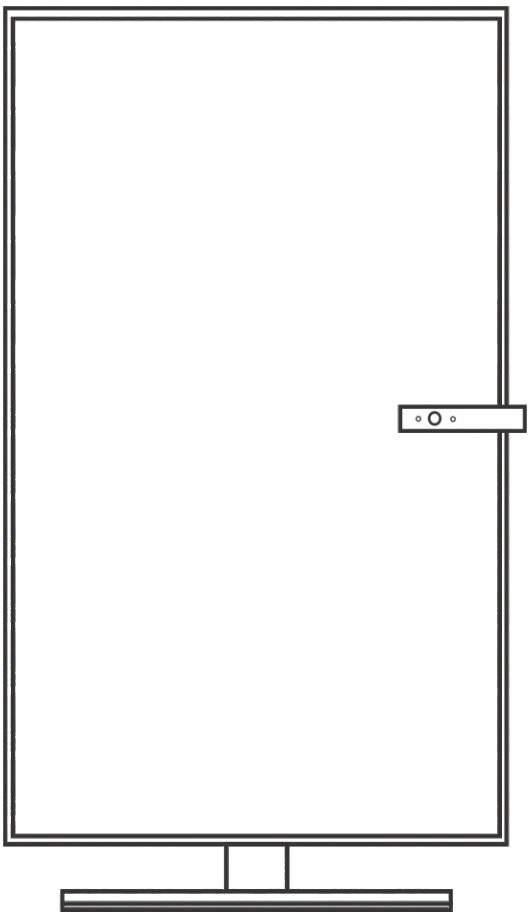
SOFTWARE



SCREEN SIZES

LCD Screen (portrait):
- 94x166cm / 37x65 inch

Screen with stand
- 94x193cm / 37x76 inch



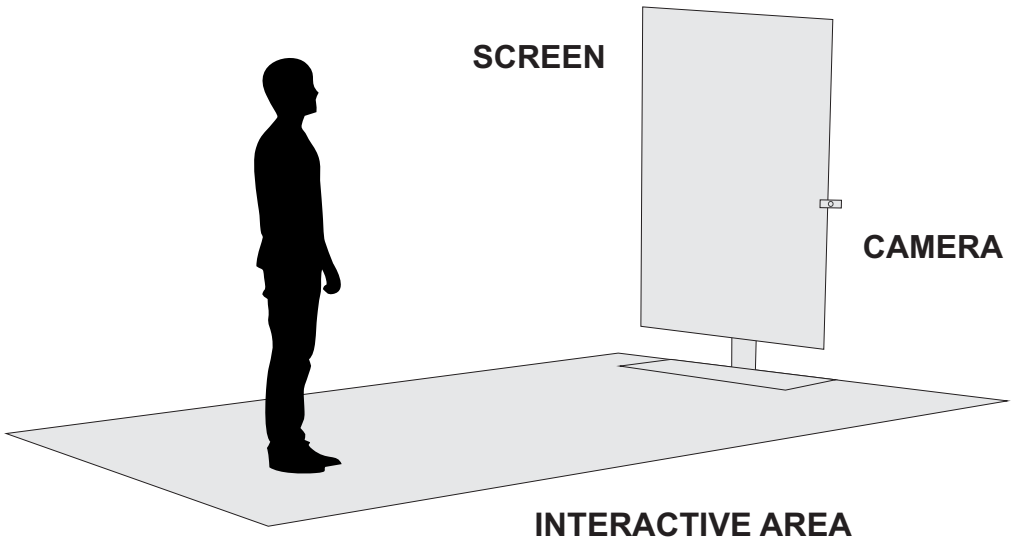
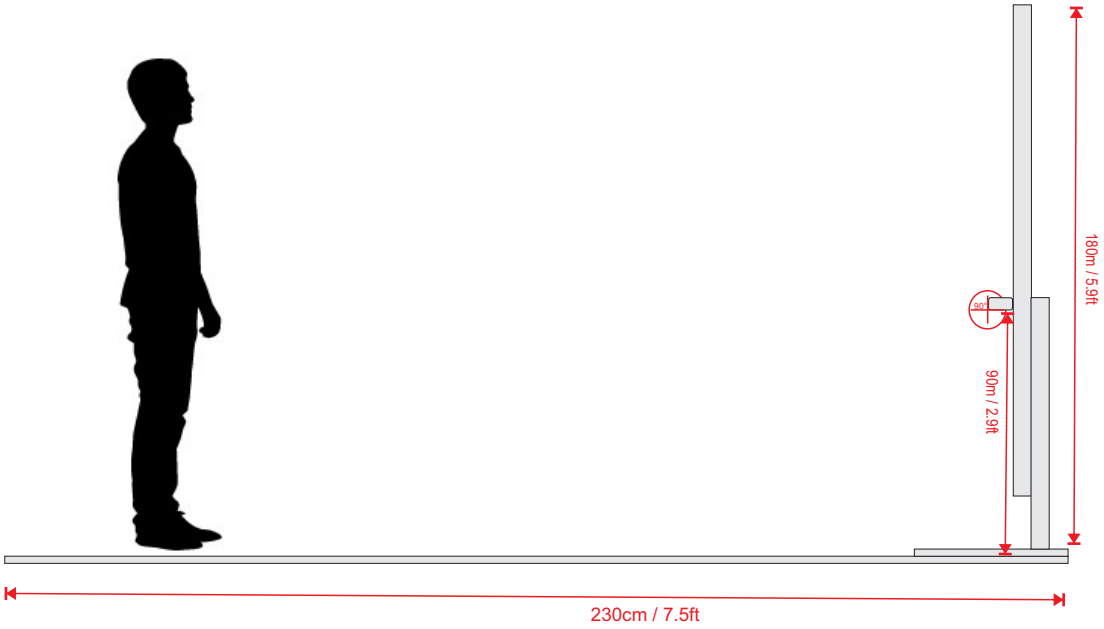
FOOTPRINT

Installation Footprint

Width 120cm / 4.1ft
Height 180cm / 5.9ft
Depth 230cm / 7.5ft

CUSTOM MADE

Each project exhibits distinct characteristics, enabling the system's tailored adjustment to specific requirements. This adaptability considers numerous factors, ensuring seamless integration.



MEASUREMENT